

NCC Cable System Order

11765156

Order #	62348846
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI
AE	Andrew Yollies
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$1,314.00
Commission	\$197.10
Net Total	\$1,116.90
Total Spots	18
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3: 10.19 MG. Dropped 2 spots. -\$221 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	9	\$71.00	\$639.00	30	R3-1x
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CBF 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
7	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	0	\$75.00	\$0.00	30	R3-1x
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	0	\$75.00	\$0.00	30	R3-1x
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$1,314.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,314.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/19/16

62348846 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |